

# JOHN PATRICK O'HARA

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(716) 994-1373

## SR. INSTRUCTIONAL DESIGNER

Creative instructional designer and interactive media developer with over a decade of experience designing face to face, blended, and distance learning courses. Proficient in instructional design and development, with a focus on agile development and rapid prototyping. DHS-certified 508 compliance tester and content developer.

### Areas of expertise include:

Instructional Design (ADDIE)	Adobe Creative Suite 5.5	HTML/CSS/JavaScript
UI/UE Design	Interactive Media	e-Learning Development
Application Training	XML/Flash	LMS/LCMS

## PROFESSIONAL EXPERIENCE

ACI Group / Serco / IBM (Washington, DC)

### Senior Instructional Systems Designer (September 2010 – Present)

- Design and develop training plans, training content, online help content, and interactive media elements for the USCIS Office of Transformation Coordination and Team IBM
- Develop static and interactive UI comps in Flash Catalyst for web-based training courses.
- Participate in all phases of the ISD process – Analysis, Design, Development, Implementation and Evaluation
- Develop learning objectives, instructional methodologies and curriculum outlines for both web-based and instructor-led training courses
- Create multimedia animations, videos, and simulations using software such as Captivate, Articulate, Flash, and After Effects/Premiere

The George Washington University (Washington, DC)

### Instructional Development Specialist (March 2008 – September 2010)

- Collaborated with faculty and staff to develop engaging, interactive university courses
- Designed, developed and implemented application training workshops for GW faculty and staff on software such as Blackboard Learn, Pinnacle Studio, and Microsoft Office
- Created computer-based application training modules for faculty and staff in PowerPoint, iSpring Pro, and Articulate Engage
- Worked as Instructional Designer and Developer for GW's Online Learning Initiative, with tasks including course design, multimedia content creation, and video production

**Independent Consultant** (Summer 2001 – Present)

- Currently create learning modules (translating Word documents into SCORM compliant html/JavaScript zip packages) for the *Land Trust Alliance*, an environmental non-profit organization headquartered in the Washington, DC area
- Function as technical consultant and application trainer for the office of Dr. Michael Wilson, a medical malpractice attorney in the Washington, DC area

SUNY Geneseo (Geneseo, NY)

**Residence Director & Technology Consultant, Dept. of Residence Life** (2004 – 2008)

- Served as primary web designer and administrator for the Department of Residence Life
- Implemented PHP based housing application for undergraduate students with a 99.9% accuracy rate for student placement
- Designed, developed, and conducted well-received application training workshops for professional staff on Microsoft Office, Macromedia Dreamweaver, and SunGard Banner
- Designed, developed and conducted training workshops on diversity, conflict mediation, and spirituality, consistently receiving “excellent” ratings

Erie Community College (Buffalo, NY)

**Instructional Support Specialist, Bilingual Education** (2003 – 2004)

- Assisted international and English as a Second Language (ESL) students with course selection, computer based placement testing and academic orientation
- Tutored developmental ESL students in English, humanities, and science coursework; taught students basic internet and word processing skills

EDUCATION

**University at Buffalo, State University of New York**

Ed.M., Instructional Technology, 4.0 GPA - (Fall 2006)

B.A., Media Studies, 3.7 GPA, Magna Cum Laude - (Spring 2003)

Honors: *Phi Beta Kappa, Golden Key, University Renaissance Scholar*

INSTRUCTIONAL WORKSHOPS AND APPLICATION TRAINING

- Web Design with Adobe Dreamweaver
- Visual Design in PowerPoint 2007
- Web Fundamentals in Blackboard Learn
- Advanced Blackboard: Constructing a Grade Center
- Social Media: Instructional Blogs and Wikis in Higher Education
- Digital Video Editing and Production in Pinnacle Studio